



MICHAEL ANDERSON

Senior Styling Coordinator

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SUMMARY

Meticulously organized and detail-oriented Styling Coordinator with over 8 years of extensive experience in the fashion industry. Expertise encompasses the orchestration of seasonal collections, coordination of fashion shows, and collaboration with designers to enhance brand visibility. Proven ability to manage multiple projects simultaneously while ensuring alignment with brand standards and aesthetic vision.

WORK EXPERIENCE

Senior Styling Coordinator Fashion Trends Inc.

Jan 2023 - Present

- Developed and executed styling concepts for major fashion shows, increasing audience attendance by 30%.
- Collaborated with designers to curate seasonal lookbooks that aligned with brand messaging.
- Managed a team of junior stylists, providing mentorship and guidance to enhance skill development.
- Oversaw wardrobe selection and fitting processes for celebrity endorsements, ensuring timely delivery.
- Utilized analytics tools to assess styling trends, leading to a 15% boost in sales for featured collections.
- Coordinated logistics for international fashion events, maintaining adherence to tight schedules and budgets.

Styling Assistant Chic Styles Co.

Jan 2020 - Dec 2022

- Assisted in the preparation and execution of fashion campaigns, contributing to a 25% increase in social media engagement.
 - Conducted market research to identify emerging trends and styles for upcoming collections.
 - Maintained the organization of wardrobe inventory, ensuring all pieces were accounted for before events.
 - Supported the lead stylist in all aspects of shoot preparation, from concept development to final execution.
 - Facilitated fittings for models, ensuring garments were tailored to perfection for promotional materials.
 - Participated in brainstorming sessions to generate innovative ideas for future collections.
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EDUCATION

Bachelor of Arts in Fashion Merchandising, University of Fashion Studies, 2014

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Fashion Coordination, Trend Analysis, Project Management, Team Leadership, Vendor Relations, Budget Management
- **Awards/Activities:** Received the 'Best Styling Team' award at the National Fashion Awards in 2022.
- **Awards/Activities:** Increased brand visibility by 40% through strategic collaborations with influencers.
- **Awards/Activities:** Achieved recognition in Vogue for innovative styling techniques used in recent campaigns.
- **Languages:** English, Spanish, French