



Michael ANDERSON

SENIOR STRATEGY CONSULTANT

Strategic-minded Consultant with extensive experience in formulating and executing business strategies that drive growth and enhance competitive advantage. Expertise in market entry strategies, competitive analysis, and operational improvement initiatives. Known for engaging stakeholders and fostering collaborative environments to achieve strategic objectives. Adept at synthesizing complex information to develop clear and actionable strategic plans.

CONTACT

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SKILLS

- market entry strategy
- competitive analysis
- operational improvement
- stakeholder engagement
- project management
- technology optimization

LANGUAGES

- English
- Spanish
- French

EDUCATION

**MASTER OF BUSINESS
ADMINISTRATION, WHARTON SCHOOL
OF THE UNIVERSITY OF
PENNSYLVANIA**

ACHIEVEMENTS

- Successfully guided a client through a major market expansion, increasing sales by 35%.
- Recognized for exceptional leadership in managing cross-functional teams.
- Developed a strategic framework that has been adopted by multiple clients for growth initiatives.

WORK EXPERIENCE

SENIOR STRATEGY CONSULTANT

Growth Solutions Group
2020 - 2025

- Led strategy development for market entry into new geographic regions.
- Conducted competitive landscape assessments to inform strategic positioning.
- Worked closely with clients to refine their value propositions.
- Implemented strategic initiatives that resulted in a 20% increase in revenue.
- Facilitated strategic planning workshops that engaged cross-functional teams.
- Developed and monitored KPIs to assess the success of strategic initiatives.

STRATEGY CONSULTANT

Dynamic Strategies
2015 - 2020

- Assisted in the analysis of business performance to identify strategic opportunities.
- Collaborated with marketing teams to align strategies with customer needs.
- Prepared detailed reports outlining strategic recommendations for clients.
- Supported the execution of strategic initiatives across various business units.
- Conducted workshops to promote strategic thinking among employees.
- Engaged with clients to gather feedback and refine strategic plans.