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SKILLS

- narrative development
- non-profit storytelling
- community engagement
- fundraising strategy
- training facilitation
- analytical assessment

EDUCATION

**MASTER OF ARTS IN NON-PROFIT
MANAGEMENT, COLUMBIA UNIVERSITY**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased donor contributions by 50% through targeted storytelling initiatives.
- Recognized for excellence in non-profit communication by the Non-Profit Alliance.
- Facilitated successful campaigns that resulted in significant community engagement.

Michael Anderson

NON-PROFIT STORY CONSULTANT

Strategic Story Consultant with extensive expertise in developing narratives for non-profit organizations. Skilled in creating impactful stories that highlight mission-driven initiatives and resonate with donors and stakeholders. Proven ability to collaborate with organizational leaders to craft narratives that align with fundraising goals and community engagement strategies. Strong analytical skills facilitate the assessment of narrative effectiveness, ensuring alignment with organizational values and objectives.

EXPERIENCE

NON-PROFIT STORY CONSULTANT

Compassionate Voices

2016 - Present

- Developed compelling narratives for fundraising campaigns, significantly increasing donor engagement.
- Collaborated with program directors to align stories with organizational missions.
- Utilized community feedback to refine narratives, enhancing impact and relevance.
- Conducted training sessions on storytelling for staff and volunteers.
- Analyzed narrative effectiveness through donor response metrics, achieving a 40% increase in contributions.
- Facilitated workshops to empower community members to share their stories.

STORY DEVELOPMENT ADVISOR

Hope for Tomorrow

2014 - 2016

- Crafted narratives that showcased the impact of programs on community members.
- Worked closely with leadership to ensure alignment with strategic goals.
- Utilized storytelling to enhance donor relations and community outreach.
- Reviewed and edited content for clarity and emotional resonance.
- Conducted community storytelling events, fostering engagement and support.
- Analyzed audience data to inform narrative adjustments, improving outreach effectiveness.