



MICHAEL ANDERSON

LEAD NARRATIVE DESIGNER

CONTACT

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-  San Francisco, CA

SKILLS

- interactive storytelling
- narrative design
- player engagement
- scriptwriting
- character development
- audience analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN ENGLISH
LITERATURE, NEW YORK UNIVERSITY**

ACHIEVEMENTS

- Awarded Best Narrative Design at the Game Developers Choice Awards.
- Contributed to game titles that received over 1 million downloads within the first month.
- Recognized for innovative storytelling techniques by the Interactive Media Awards.

PROFILE

Accomplished Story Consultant specializing in the integration of narrative techniques within digital media. With a strong background in interactive storytelling, this professional excels in crafting immersive experiences that captivate audiences. Proven expertise in collaborating with game developers and writers to create compelling narratives that enhance gameplay and user engagement. Demonstrated ability to analyze player feedback and adapt storylines, resulting in improved user satisfaction and retention rates.

EXPERIENCE

LEAD NARRATIVE DESIGNER

Epic Game Studios

2016 - Present

- Designed intricate storylines for multiple award-winning video games.
- Collaborated with artists and developers to ensure narrative alignment with visual elements.
- Conducted player focus groups to gather feedback and refine story elements.
- Implemented a narrative-driven approach that increased player engagement by 30%.
- Developed character backstories that enhanced player emotional investment.
- Mentored junior writers in effective narrative techniques and best practices.

STORY CONSULTANT

Digital Storytelling Agency

2014 - 2016

- Created engaging narratives for interactive media projects, including web series and mobile applications.
- Worked with cross-functional teams to develop scripts that align with project goals.
- Utilized audience data to inform narrative choices, significantly boosting user engagement.
- Facilitated workshops on interactive storytelling techniques for emerging writers.
- Reviewed and critiqued script submissions, providing actionable feedback to improve narrative flow.
- Contributed to marketing strategies that highlighted narrative elements, increasing project visibility.