



MICHAEL ANDERSON

EDITORIAL SPORTS PHOTOGRAPHER

PROFILE

Innovative Sports Photographer with a robust background in editorial photography, specializing in capturing the drama and intensity of competitive sports. Leveraging a unique artistic perspective combined with technical proficiency, this professional excels in producing visually arresting imagery that conveys the passion and energy of athletic events. Extensive experience working with diverse clients across various media platforms, including magazines, websites, and social media.

EXPERIENCE

EDITORIAL SPORTS PHOTOGRAPHER

Sports Weekly

2016 - Present

- Produced high-quality images for print and digital articles, enhancing storytelling through visual content.
- Conducted on-site photo shoots at various sporting events, capturing pivotal moments and athlete profiles.
- Collaborated with writers and editors to develop cohesive visual narratives that align with editorial themes.
- Maintained a consistent style across assignments, ensuring brand identity is upheld in all imagery.
- Utilized Adobe Creative Suite for post-production, refining images to meet publication standards.
- Developed a strong network of contacts within the sports industry to secure exclusive access to events.

SPORTS EVENT PHOTOGRAPHER

Freelance

2014 - 2016

- Captured images at high-profile sports events, delivering timely content for social media platforms.
- Executed creative concepts for promotional campaigns, generating increased visibility for clients.
- Established a reputation for reliability and professionalism, leading to repeat business.
- Provided photography workshops for aspiring sports photographers, sharing industry insights and techniques.
- Created a personal brand that highlights expertise in sports photography, resulting in a growing client base.
- Engaged with audiences through interactive online content, fostering a community around sports photography.

CONTACT

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SKILLS

- editorial photography
- visual storytelling
- client collaboration
- social media marketing
- photojournalism
- creative direction

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN PHOTOGRAPHY, ART INSTITUTE OF NEW YORK, 2012

ACHIEVEMENTS

- Named Best Sports Photographer by the New York Press Association in 2020.
- Photographs featured in major publications including ESPN and The Athletic.
- Increased freelance client base by 50% within 12 months through targeted marketing efforts.