



MICHAEL ANDERSON

Senior Sports Photographer

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SUMMARY

Distinguished Sports Photographer with over a decade of experience capturing the essence of athletic performance and the emotional narratives surrounding sports. Recognized for an exceptional ability to blend technical expertise with creative vision, resulting in compelling imagery that resonates with diverse audiences. Proficient in utilizing cutting-edge photography equipment and post-processing software to enhance visual storytelling.

WORK EXPERIENCE

Senior Sports Photographer Global Sports Media

Jan 2023 - Present

- Captured dynamic sports action shots during live events, showcasing athletes' skills and emotions.
- Collaborated with editors to curate and select images for publication in major sports magazines.
- Utilized advanced editing software to enhance photos, ensuring high-quality outputs tailored for print and digital formats.
- Developed and maintained a comprehensive portfolio that highlights versatility across different sports.
- Trained junior photographers on techniques and best practices in sports photography.
- Managed logistics for on-site shoots, including equipment setup and coordination with event organizers.

Freelance Sports Photographer Various Clients

Jan 2020 - Dec 2022

- Worked with local sports teams to produce promotional materials and event coverage.
 - Established strong relationships with athletes, coaches, and sports organizations to secure assignments.
 - Executed concept-driven photo shoots that captured the spirit of community sports events.
 - Implemented effective social media strategies to promote photographic work and engage with a broader audience.
 - Provided expert advice on visual branding to sports entities, enhancing their market presence.
 - Maintained a professional website and blog to showcase work and attract new clients.
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EDUCATION

Bachelor of Arts in Photography, University of Arts, 2010

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** sports photography, photo editing, digital media, teamwork, client relations, event management
- **Awards/Activities:** Recipient of the National Sports Photography Award in 2021.
- **Awards/Activities:** Featured in Sports Illustrated for exceptional coverage of the 2022 Winter Olympics.
- **Awards/Activities:** Successfully increased client engagement by 40% through strategic social media marketing.
- **Languages:** English, Spanish, French