



# MICHAEL ANDERSON

## DIRECTOR OF SPORTS MANAGEMENT PROGRAMS

### CONTACT

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### SKILLS

- Program Development
- Strategic Planning
- Faculty Leadership
- Online Education
- Research
- Networking

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER'S IN SPORTS MANAGEMENT,  
UNIVERSITY OF ATHLETIC STUDIES**

### ACHIEVEMENTS

- Recognized as 'Outstanding Educator' by the International Sports Education Council in 2021.
- Increased student internship placements by 60% through strategic partnerships.
- Published influential research on the future of sports management education.

### PROFILE

Visionary Sports Management Educator with a distinguished career spanning over 15 years in academia and industry. Expertise lies in developing innovative educational programs that bridge the gap between theoretical knowledge and practical application in sports management. Proven ability to drive student success through tailored mentorship and experiential learning opportunities. Committed to fostering an inclusive and engaging learning environment that promotes critical thinking and ethical practices in sports.

### EXPERIENCE

#### DIRECTOR OF SPORTS MANAGEMENT PROGRAMS

##### Global Institute of Sports Education

*2016 - Present*

- Oversaw the development and execution of undergraduate and graduate sports management programs.
- Established strategic partnerships with sports organizations to create internship and job placement opportunities.
- Implemented innovative teaching techniques, including case studies and simulations.
- Managed program budgets, ensuring the efficient allocation of resources.
- Conducted faculty training sessions to enhance teaching effectiveness.
- Led program accreditation efforts, achieving recognition from key educational bodies.

#### SENIOR LECTURER IN SPORTS MANAGEMENT

##### National University of Sports Sciences

*2014 - 2016*

- Developed and delivered online courses in sports management, increasing enrollment by 40%.
- Conducted research on sports marketing trends, contributing to academic literature.
- Mentored graduate students through thesis projects, resulting in multiple publications.
- Facilitated industry networking events, connecting students with potential employers.
- Participated in community service initiatives promoting youth sports programs.
- Received positive evaluations from students for engaging teaching methods.