



MICHAEL ANDERSON

Director of Sports Analytics

Results-oriented Sports Analytics Specialist with a rich background in employing data analytics to inform strategic decision-making within elite sports organizations. Expertise in transforming raw data into meaningful insights that drive performance enhancement and operational efficiency. Proven track record of collaborating with coaches and management to develop data-driven strategies that yield measurable results.

WORK EXPERIENCE

Director of Sports Analytics 2020-2023
National Basketball Association

- Oversaw all analytics initiatives for the league, enhancing performance metrics.
- Directed a team of analysts to develop advanced statistical models.
- Collaborated with team executives to align analytics with business strategy.
- Implemented real-time data tracking systems for games.
- Presented insights to board members, influencing league-wide strategies.
- Fostered partnerships with technology firms to enhance analytical capabilities.

Senior Analytics Consultant 2019-2020
Global Sports Analytics Firm

- Provided strategic analytics consulting services to various sports organizations.
- Developed tailored analytics solutions based on client needs.
- Conducted workshops on best practices in sports data analysis.
- Utilized advanced analytics tools to drive client outcomes.
- Engaged in thought leadership through published articles and presentations.
- Collaborated with cross-functional teams to ensure successful project delivery.

ACHIEVEMENTS

- Increased league-wide performance metrics by 25% through analytics initiatives.
- Recognized for outstanding leadership in analytics by industry peers.
- Published influential research on sports analytics in academic journals.

CONTACT

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EDUCATION

Master of Science in Applied Statistics

Harvard University
2016-2020

SKILLS

- Data Strategy
- Performance Analysis
- Leadership
- Statistical Modeling
- Technology Integration
- Communication

LANGUAGES

- English
- Spanish
- French