MA

Michael
ANDERSON

SOFTWARE DEVELOPMENT ANALYST

Innovative Software Development Analyst with a focus on e-commerce solutions and over 6 years of experience in the retail industry. I excel at optimizing software applications to enhance user engagement and drive sales growth. My background in UX design and data analytics allows me to create user-centric applications that meet customer needs while achieving business goals.

CONTACT

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- San Francisco, CA

SKILLS

- HTML
- CSS
- JavaScript
- PHP
- SQL
- UX Design

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN SOFTWARE ENGINEERING, UNIVERSITY OF RETAIL STUDIES, 2015

ACHIEVEMENTS

- Received the Best Developer Award for outstanding contributions to e-commerce projects.
- Successfully led a team project that resulted in a 50% increase in customer retention rates.
- Played a key role in achieving a record sales milestone during the holiday season.

WORK EXPERIENCE

SOFTWARE DEVELOPMENT ANALYST

Retail Innovations Corp.

2020 - 2025

- Designed and developed e-commerce platforms that increased online sales by 35% within six months of launch.
- Conducted user research and usability testing to inform design decisions, enhancing the customer experience.
- Collaborated with marketing teams to integrate promotional features into the software, boosting user engagement by 20%.
- Implemented analytics tools to track user behavior, providing insights that informed future development.
- Managed project timelines and deliverables using Agile methodologies, ensuring on-time project completion.
- Provided ongoing support and updates for e-commerce applications, maintaining high levels of system performance.

WEB DEVELOPER

E-Shop Solutions

2015 - 2020

- Developed responsive web applications, improving mobile user engagement by 40%.
- Collaborated with graphic designers to create visually appealing interfaces that enhanced user satisfaction.
- Participated in code reviews and contributed to team knowledge sharing, fostering a collaborative culture.
- Utilized A/B testing to optimize website features, resulting in a 25% increase in conversion rates.
- Maintained and updated existing applications, ensuring compatibility with the latest web standards.
- Supported the integration of third-party payment gateways, enhancing transaction security.