



MICHAEL ANDERSON

SENIOR DIGITAL LEARNING SPECIALIST

CONTACT

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SKILLS

- e-learning development
- instructional design
- needs assessment
- online facilitation
- user experience
- community outreach

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF SOCIAL WORK, UNIVERSITY OF SOUTHERN CALIFORNIA

ACHIEVEMENTS

- Achieved a 40% increase in course enrollment through targeted marketing strategies.
- Recognized for excellence in online training by the National E-Learning Association in 2020.
- Successfully implemented a mentoring program that paired experienced social workers with trainees.

PROFILE

Innovative Social Work Trainer with a strong emphasis on integrating technology into training methodologies. Proven track record in utilizing e-learning platforms to enhance the learning experience for social work professionals. Expertise in creating interactive online courses that cater to various learning styles, ensuring effective knowledge transfer. Possesses extensive experience in conducting needs assessments to align training programs with the evolving demands of the social work field.

EXPERIENCE

SENIOR DIGITAL LEARNING SPECIALIST

Social Work Innovations

2016 - Present

- Developed and launched an online training platform serving over 1,000 social workers nationwide.
- Created interactive course content that incorporates multimedia elements to enhance engagement.
- Conducted webinars and virtual workshops on contemporary social work practices.
- Analyzed user feedback to refine course offerings and improve learner satisfaction.
- Collaborated with IT teams to ensure platform functionality and user experience.
- Trained staff on best practices for online instruction and digital engagement.

SOCIAL WORK TRAINER

Community Support Services

2014 - 2016

- Designed training materials for in-person and remote sessions, reaching diverse audiences.
- Facilitated discussions on ethical dilemmas in social work practice.
- Conducted evaluations to assess the effectiveness of training programs.
- Engaged in community outreach to promote training opportunities.
- Provided one-on-one coaching for social workers seeking professional development.
- Maintained up-to-date knowledge of social work regulations and standards.