



# MICHAEL ANDERSON

## SOCIAL RESEARCH CONSULTANT

### CONTACT

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-  San Francisco, CA

### SKILLS

- social research
- program evaluation
- data analysis
- qualitative methods
- stakeholder engagement
- report writing

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF PUBLIC HEALTH,  
UNIVERSITY OF CALIFORNIA, BERKELEY**

### ACHIEVEMENTS

- Improved program evaluation processes, leading to a 25% increase in funding approvals.
- Published a comprehensive evaluation report that was recognized for excellence by peers.
- Trained over 50 staff members on effective data collection techniques.

### PROFILE

Results-oriented Social Sciences Consultant with over 5 years of experience in social research and program evaluation. I specialize in using qualitative and quantitative methods to assess the effectiveness of social interventions across various sectors, including education and health. My expertise lies in conducting thorough needs assessments, facilitating focus groups, and analyzing data to provide actionable insights to clients.

### EXPERIENCE

#### SOCIAL RESEARCH CONSULTANT

##### Impact Evaluation Services

*2016 - Present*

- Conducted needs assessments for various social programs to identify gaps and opportunities.
- Facilitated focus groups with participants to collect qualitative data on program experiences.
- Developed evaluation frameworks to measure program success and impact.
- Analyzed survey data using statistical software to generate insights.
- Prepared comprehensive reports to communicate findings to stakeholders.
- Provided recommendations for program improvements based on evaluation results.

#### PROGRAM EVALUATOR

##### Community Health Initiative

*2014 - 2016*

- Designed evaluation plans for health programs targeting underserved populations.
- Collaborated with health practitioners to collect and analyze patient outcome data.
- Conducted interviews with program participants to gather feedback on services.
- Utilized software tools for data analysis and visualization of results.
- Presented evaluation findings to stakeholders to support funding applications.
- Trained staff on data collection methodologies to ensure consistency and accuracy.