Michael Anderson

USER BEHAVIOR RESEARCHER

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SKILLS

- User Research
- Usability Testing
- Data Analysis
- Cross-Functional Collaboration
- Product Development
- Communication

EDUCATION

MASTER'S IN BEHAVIORAL SCIENCE, UNIVERSITY OF TECHNOLOGY STUDIES

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased user satisfaction ratings by 30% through targeted research initiatives.
- Recognized for developing a user feedback framework adopted across the department.
- Presented research findings at tech conferences, enhancing company visibility.

I am a passionate Social Behavior Researcher with 6 years of experience in the tech industry, specializing in user behavior and experience research. My background in Behavioral Science has enabled me to apply social behavior principles to understand user interactions with technology. I have worked with cross-functional teams to design research studies that inform product development and enhance user experience.

EXPERIENCE

USER BEHAVIOR RESEARCHER

Tech Innovations Inc.

2016 - Present

- Conducted user research studies that improved product usability scores by 35%.
- Collaborated with designers to create user-centric solutions based on research insights.
- Utilized A/B testing to measure user engagement, informing product iterations.
- Analyzed user feedback to identify key pain points, enhancing overall user satisfaction.
- Presented findings to product teams, influencing design strategies and development priorities.
- Facilitated workshops on user experience best practices for internal teams.

RESEARCH INTERN

Digital User Experience Lab

2014 - 2016

- Assisted in conducting usability tests, gathering qualitative feedback from participants.
- Analyzed data using Excel and SPSS, contributing to comprehensive research reports.
- Collaborated on cross-functional teams to implement user feedback into product designs.
- Participated in brainstorming sessions to develop innovative research approaches.
- Presented findings to stakeholders, enhancing the understanding of user needs.
- Helped create user personas that guided product development initiatives.