



MICHAEL ANDERSON

SMART MOBILITY PROGRAM DIRECTOR

PROFILE

Strategic Smart Mobility Manager with extensive experience in the automotive and transportation sectors, specializing in the integration of smart technologies to enhance user experience and operational efficiency. Possesses a strong background in project leadership, driving initiatives from conception through execution with a focus on user-centric design. Expertise in leveraging data analytics to inform strategic decision-making and improve mobility solutions.

EXPERIENCE

SMART MOBILITY PROGRAM DIRECTOR

NextGen Auto Solutions

2016 - Present

- Directed the implementation of an integrated mobility platform, increasing user engagement by 50%.
- Oversaw the development of an autonomous vehicle pilot program, ensuring compliance with safety regulations.
- Collaborated with tech partners to enhance mobile applications for real-time transit updates.
- Conducted market research to identify emerging trends and opportunities in smart mobility.
- Established key performance indicators to measure project success and user satisfaction.
- Presented strategic recommendations to senior management, driving investment in innovation.

MOBILITY SOLUTIONS ANALYST

Urban Vehicle Innovations

2014 - 2016

- Analyzed urban transport data to develop insights for enhancing service efficiency.
- Supported the deployment of smart traffic solutions, resulting in a 25% improvement in travel times.
- Worked closely with engineering teams to integrate smart technologies into vehicle design.
- Facilitated stakeholder meetings to align project objectives with community needs.
- Created detailed project documentation and reports for internal and external stakeholders.
- Monitored industry developments to inform strategic planning and execution.

CONTACT

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SKILLS

- project leadership
- user experience design
- data analytics
- autonomous vehicles
- market research
- compliance management

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF BUSINESS ADMINISTRATION, MIT; BACHELOR OF ENGINEERING IN TRANSPORTATION, UNIVERSITY OF CALIFORNIA, BERKELEY

ACHIEVEMENTS

- Recognized as a Top Innovator in Smart Mobility by the Transportation Association in 2021.
- Increased operational efficiency by 35% through the introduction of smart technologies.
- Authored a white paper on the future of autonomous mobility, influencing industry standards.