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SKILLS

- Market development
- Economic analysis
- Fisheries science
- Data analysis
- Training facilitation
- Stakeholder engagement

EDUCATION

**MASTER'S IN FISHERIES SCIENCE,
UNIVERSITY OF ALASKA, 2015**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased local fishery revenues by 25% through market strategy implementation.
- Secured partnerships with major retailers for sustainable seafood sourcing.
- Published influential research on market trends impacting small scale fisheries.

Michael Anderson

MARKET DEVELOPMENT SPECIALIST

A results-driven Small Scale Fisheries Specialist with a strong emphasis on economic analysis and market development. With a background in economics and fisheries science, this professional has developed and implemented market strategies that enhance the economic viability of small scale fisheries. Expertise in conducting market assessments, analyzing trends, and identifying opportunities for growth in local fishing economies.

EXPERIENCE

MARKET DEVELOPMENT SPECIALIST

Fisheries Economic Development Council

2016 - Present

- Conducted market assessments to identify growth opportunities for local fisheries.
- Developed marketing strategies to enhance fish product visibility and sales.
- Collaborated with fishers to improve market access and pricing strategies.
- Analyzed economic data to inform decision-making and policy development.
- Facilitated training for fishers on effective marketing and sales techniques.
- Engaged with retailers to promote sustainable seafood sourcing.

FISHERIES ECONOMIST

Institute for Fisheries Research

2014 - 2016

- Analyzed economic impacts of fisheries regulations on local communities.
- Conducted research on fish market trends and consumer preferences.
- Developed reports to guide policy decisions and industry practices.
- Collaborated with stakeholders to promote sustainable economic practices.
- Presented findings at industry conferences to influence policy discussions.
- Engaged with local fishers to understand economic challenges and opportunities.