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SKILLS

- Outdoor Signage
- Project Management
- Compliance
- Client Relations
- Design Software
- Community Engagement

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN, COLLEGE OF ARTS, 2012

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Successfully increased client visibility by 35% through strategic outdoor signage.
- Awarded 'Best Outdoor Signage' at the National Signage Awards 2019.
- Established a community program that educated local businesses on signage importance.

Michael Anderson

OUTDOOR SIGNAGE DESIGNER

Versatile signage designer with a focus on outdoor and large-format signage, offering over nine years of experience in creating impactful visual communications for various industries. This professional excels in developing signage that balances creativity with functionality, ensuring that designs are not only eye-catching but also compliant with safety standards. Skilled in managing large-scale projects from conception to execution, demonstrating a keen understanding of the logistical challenges associated with outdoor signage.

EXPERIENCE

OUTDOOR SIGNAGE DESIGNER

Signage Solutions Group

2016 - Present

- Designed large-format signage for commercial and public projects.
- Collaborated with local governments to ensure compliance with signage regulations.
- Managed the end-to-end production process, from design to installation.
- Conducted site evaluations to determine optimal sign placement.
- Utilized CAD software for precise design specifications.
- Developed maintenance plans for long-term signage sustainability.

SIGNAGE DESIGNER

Visual Impact Designs

2014 - 2016

- Created outdoor signage solutions that enhanced brand visibility.
- Worked closely with marketing teams to align designs with branding goals.
- Developed project timelines and budgets to ensure timely delivery.
- Oversaw installation processes to guarantee adherence to design specifications.
- Engaged in community outreach to educate the public on signage benefits.
- Presented final designs to clients and stakeholders for approval.