



# MICHAEL ANDERSON

## LEAD SET DESIGNER

### PROFILE

Visionary set designer with extensive experience in creating dynamic environments for live events and exhibitions. Proven track record of transforming abstract concepts into visually striking physical spaces that resonate with audiences. Exceptional collaboration skills with a diverse range of stakeholders, including artists, producers, and technical staff. Highly proficient in integrating technology into set design, enhancing audience engagement through interactive elements.

### EXPERIENCE

#### LEAD SET DESIGNER

##### Innovative Events Corp.

2016 - Present

- Designed and executed immersive set designs for major corporate events and exhibitions.
- Collaborated with marketing teams to align set themes with brand messaging.
- Oversaw the installation and dismantling of intricate set pieces across multiple venues.
- Incorporated interactive technology to engage audiences and enhance experiences.
- Managed vendor relationships to source high-quality materials and props.
- Conducted post-event evaluations to assess audience impact and satisfaction.

#### SET DESIGNER

##### Creative Media Solutions

2014 - 2016

- Developed set designs for promotional videos and commercials, enhancing visual storytelling.
- Collaborated with directors and producers to ensure design alignment with creative vision.
- Created detailed sketches and digital renderings for client presentations.
- Managed project timelines and budgets, ensuring on-time delivery.
- Executed hands-on construction and decoration of sets, utilizing various materials.
- Participated in brainstorming sessions to generate innovative design concepts.

### CONTACT

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- San Francisco, CA

### SKILLS

- Event design
- interactive technology
- teamwork
- budgeting
- creative problem-solving
- project management

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

MASTER OF FINE ARTS IN SET DESIGN,  
DESIGN INSTITUTE, 2015

### ACHIEVEMENTS

- Recipient of the Event Design Excellence Award 2022.
- Increased client retention by 40% through exceptional design quality and service.
- Successfully executed over 100 events with an average attendance increase of 25%.