



MICHAEL ANDERSON

SEO Project Coordinator

Dynamic SEO Specialist with a solid background in technical SEO and analytics-driven strategies. Over five years of experience in optimizing websites for improved search engine performance and user experience. Proven track record of utilizing data analytics to inform and refine SEO initiatives, resulting in enhanced visibility and engagement. Skilled in managing SEO projects from conception through execution, ensuring alignment with overall business goals.

CONTACT

- (555) 234-5678
- michael.anderson@email.com
- San Francisco, CA

EDUCATION

Bachelor of Science in Computer Science

University of Washington
2018

SKILLS

- Technical SEO
- Data Analytics
- Project Coordination
- Keyword Analysis
- User Experience
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

SEO Project Coordinator

2020-2023

NextGen Media

- Coordinated SEO projects that improved website rankings by 50% over one year.
- Conducted comprehensive keyword analysis to inform content strategies.
- Utilized analytics tools to monitor performance and make data-driven recommendations.
- Collaborated with design teams to enhance user experience and site performance.
- Provided training sessions on SEO fundamentals to internal teams.
- Maintained documentation of SEO processes and best practices.

Junior SEO Specialist

2019-2020

Web Development Co.

- Assisted in the implementation of SEO strategies that increased organic traffic by 30%.
- Conducted competitor research to identify opportunities for improvement.
- Monitored website performance metrics and reported findings to senior staff.
- Participated in link-building campaigns that enhanced domain authority.
- Supported content teams in optimizing articles and blogs for SEO.
- Engaged in continuous learning to stay updated on SEO trends and best practices.

ACHIEVEMENTS

- Increased organic search visibility for a client by 90% within eight months.
- Recognized for outstanding teamwork and contributions to successful projects.
- Successfully developed a training program for new hires on SEO best practices.