



Michael

ANDERSON

TECHNICAL SEO MANAGER

Innovative SEO Manager with a robust background in technical SEO and web development. Expertise in optimizing website architecture and enhancing user experience to improve search rankings. Demonstrates a strong ability to collaborate with IT and development teams to implement effective SEO solutions. Proficient in utilizing various SEO tools to identify technical issues and opportunities for optimization.

CONTACT

- 📞 (555) 234-5678
- ✉ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

SKILLS

- technical SEO
- web development
- site optimization
- project management
- analytics
- user experience

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN COMPUTER SCIENCE, GEORGIA INSTITUTE OF TECHNOLOGY

ACHIEVEMENTS

- Achieved a 300% increase in organic traffic through technical enhancements.
- Recognized for excellence in technical SEO at the National Digital Marketing Conference.
- Instrumental in a project that reduced site load times by 70%.

WORK EXPERIENCE

TECHNICAL SEO MANAGER

Web Solutions Corp.

2020 - 2025

- Led technical SEO audits that identified critical issues, improving site performance by 80%.
- Collaborated with developers to implement structured data and schema markup.
- Optimized website speed, resulting in a 50% decrease in bounce rates.
- Utilized tools like Screaming Frog and Moz to conduct in-depth site analyses.
- Developed internal SEO guidelines for web development teams.
- Managed cross-departmental projects to ensure SEO best practices were followed.

SEO ANALYST

Tech Innovations

2015 - 2020

- Conducted thorough technical audits that improved site crawlability and indexing.
- Analyzed website performance metrics to inform SEO strategies.
- Collaborated with UX designers to enhance user engagement through SEO.
- Managed the implementation of site-wide SEO changes.
- Provided training on technical SEO for the marketing team.
- Produced comprehensive reports on SEO performance for stakeholders.