

MICHAEL ANDERSON

Senior Outdoor Recreation Manager

- San Francisco, CA
- (555) 234-5678
- michael.anderson@email.com

Visionary and strategic Senior Outdoor Recreation Manager with a deep commitment to enhancing community well-being through outdoor recreation. Proven expertise in program development, team leadership, and stakeholder engagement. Recognized for the ability to create innovative outdoor programs that address diverse community needs while promoting health and wellness. Strong background in financial management and resource allocation, ensuring optimal use of organizational resources.

WORK EXPERIENCE

Senior Outdoor Recreation Manager | Wellness Through Nature

Jan 2022 – Present

- Implemented outdoor wellness initiatives that led to a 60% increase in community participation.
- Managed a team of 12 outdoor recreation specialists, ensuring high standards of safety and service.
- Developed partnerships with health organizations to integrate wellness programs with outdoor activities.
- Oversaw financial management of programs, achieving a 20% reduction in operational costs.
- Conducted community assessments to identify recreational needs and preferences.
- Created a comprehensive marketing plan that significantly increased program visibility and engagement.

Assistant Outdoor Recreation Manager | Nature and Nurture

Jul 2019 – Dec 2021

- Assisted in the management of outdoor programs, focusing on participant engagement and satisfaction.
- Coordinated logistics for outdoor events, ensuring smooth operations and high-quality experiences.
- Developed training materials for staff to enhance program delivery and safety compliance.
- Engaged with community stakeholders to promote outdoor activities and resources.
- Monitored program metrics to inform decision-making and enhance offerings.
- Facilitated feedback sessions with participants to drive continuous improvement.

SKILLS

Program Development

Team Management

Financial Oversight

Community Engagement

Marketing Strategy

Technology Integration

EDUCATION

Master of Science in Community Health

2015 – 2019

University of Washington

ACHIEVEMENTS

- Recipient of the Community Wellness Award for innovative outdoor programs.
- Increased program funding by 80% through successful grant applications.
- Developed an outreach program that engaged over 1,500 community members.

LANGUAGES

English

Spanish

French