



MICHAEL ANDERSON

Senior Outdoor Recreation Manager

Experienced and resourceful Senior Outdoor Recreation Manager with a strong emphasis on strategic planning and program evaluation. Expertise in developing and managing outdoor initiatives that align with organizational goals and community needs. Demonstrated ability to lead cross-functional teams and foster collaborative relationships with stakeholders. Committed to promoting health and wellness through outdoor recreation while ensuring a safe and enjoyable experience for all participants.

CONTACT

- (555) 234-5678
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- San Francisco, CA

EDUCATION

Bachelor of Science in Health Promotion

University of North Carolina
2016-2020

SKILLS

- Strategic Planning
- Program Evaluation
- Team Leadership
- Community Health
- Partnership Development
- Data Analytics

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

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2020-2023

Outdoor Wellness Coalition

- Developed and managed outdoor wellness programs that improved community health outcomes by 30%.
- Led a team of 10 staff members, providing training and support to enhance program delivery.
- Collaborated with local health organizations to promote outdoor activities as part of wellness initiatives.
- Conducted program evaluations to assess effectiveness and inform improvements.
- Secured funding for new programs through grant writing and fundraising efforts.
- Implemented marketing strategies that increased program visibility by 50%.

Program Coordinator

2019-2020

Active Outdoor Programs

- Coordinated outdoor recreation events that attracted diverse participants and fostered community engagement.
- Managed logistics for events, ensuring smooth execution and participant satisfaction.
- Developed partnerships with local businesses to enhance program offerings.
- Monitored participant feedback to continuously improve program quality.
- Facilitated training sessions for staff on safety and program delivery.
- Utilized social media to promote events and increase community awareness.

ACHIEVEMENTS

- Recognized with the Community Engagement Award for outstanding contributions to health and wellness.
- Increased program participation by 50% through targeted outreach initiatives.
- Secured \$150,000 in funding for innovative outdoor programs.