



Michael ANDERSON

SENIOR OUTDOOR RECREATION MANAGER

Strategic and visionary Senior Outdoor Recreation Manager with a proven history of leading large-scale outdoor initiatives and programs. Recognized for exceptional project management capabilities and a strong commitment to community development. Expertise in aligning organizational objectives with community needs to create impactful recreational programs that foster health and wellness. Proficient in budget oversight, team leadership, and compliance management, ensuring that all initiatives meet regulatory standards and best practices.

CONTACT

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SKILLS

- Project Management
- Community Development
- Budget Oversight
- Compliance Management
- Marketing Strategy
- Data Analytics

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN
RECREATION MANAGEMENT,
UNIVERSITY OF FLORIDA**

ACHIEVEMENTS

- Recipient of the Outstanding Service Award for contributions to community health and recreation.
- Increased grant funding by 75% through successful grant writing efforts.
- Implemented a community feedback system that improved program satisfaction ratings by 40%.

WORK EXPERIENCE

SENIOR OUTDOOR RECREATION MANAGER

Healthy Parks Initiative

2020 - 2025

- Directed multiple outdoor health programs that increased community participation by 80% over two years.
- Managed a budget of \$2 million, ensuring effective allocation of resources across various projects.
- Formed strategic alliances with health organizations to promote wellness through outdoor activities.
- Oversaw compliance with safety regulations, achieving a 100% success rate during inspections.
- Implemented an innovative marketing strategy that boosted program visibility and engagement.
- Conducted program evaluations to assess impact and identify areas for improvement.

PROJECT MANAGER, OUTDOOR PROGRAMS

Adventure Trails

2015 - 2020

- Led the development and execution of outdoor adventure programs that attracted over 5,000 participants annually.
- Coordinated logistics for large-scale events, ensuring seamless execution and high participant satisfaction.
- Developed training programs for staff, resulting in enhanced service delivery and safety compliance.
- Monitored program metrics to drive continuous improvement and participant engagement.
- Collaborated with local government to secure funding for new initiatives.
- Engaged with community stakeholders to promote outdoor recreation and wellness initiatives.