



MICHAEL ANDERSON

SENIOR OUTDOOR RECREATION MANAGER

CONTACT

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-  San Francisco, CA

SKILLS

- Program Design
- Financial Management
- Community Needs Assessment
- Team Development
- Marketing Strategy
- Data Analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN RECREATION MANAGEMENT, COLORADO STATE UNIVERSITY

ACHIEVEMENTS

- Honored with the Community Leadership Award for outstanding service in promoting outdoor recreation.
- Secured \$200,000 in additional funding for program expansion through successful grant applications.
- Increased participant satisfaction ratings by 35% through enhanced program delivery.

PROFILE

Accomplished Senior Outdoor Recreation Manager with extensive experience in program design and operational leadership within diverse environments. Distinguished by a strong ability to analyze community needs and translate them into actionable outdoor recreation programs that promote health and wellness. Demonstrated expertise in enhancing organizational performance through innovative solutions and strategic partnerships.

EXPERIENCE

SENIOR OUTDOOR RECREATION MANAGER

Green Horizons

2016 - Present

- Led the development of new outdoor fitness programs, resulting in a 50% increase in community participation.
- Managed program budgets exceeding \$1M, ensuring financial sustainability and accountability.
- Conducted community surveys to identify needs and preferences, shaping the direction of new initiatives.
- Trained and mentored staff in program delivery and customer service best practices.
- Established partnerships with health organizations to promote recreational activities as part of wellness programs.
- Implemented an evaluation framework to measure program impact and effectiveness.

RECREATION PROGRAM SUPERVISOR

Active Life Co.

2014 - 2016

- Supervised a team of outdoor educators, enhancing program quality through targeted training initiatives.
- Developed and executed marketing campaigns that raised awareness of outdoor programs, achieving a 40% increase in registrations.
- Organized community events that promoted outdoor activities, engaging over 1,000 participants annually.
- Implemented risk management strategies, leading to a 100% safety record during events.
- Collaborated with local schools to integrate outdoor education into their curricula.
- Analyzed program metrics to refine offerings and improve participant satisfaction.