

MICHAEL ANDERSON

Senior Financial Analyst

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Proactive Senior Financial Analyst with a wealth of experience in the retail sector, specializing in sales forecasting and performance analysis. Expertise in leveraging data analytics to inform strategic decisions and optimize inventory management. Proven ability to collaborate with merchandising and marketing teams to align financial goals with sales objectives. Strong analytical skills, adept at utilizing advanced forecasting models to improve accuracy and drive revenue growth.

WORK EXPERIENCE

Senior Financial Analyst | Retail Innovations Inc.

Jan 2022 – Present

- Developed sales forecasts to guide inventory purchasing decisions.
- Conducted performance analysis to evaluate sales trends and profitability.
- Collaborated with marketing teams on promotional budgeting.
- Prepared comprehensive financial reports for executive review.
- Monitored key performance indicators to assess financial health.
- Implemented new reporting tools to enhance data visibility.

Financial Analyst | Shop Smart Co.

Jul 2019 – Dec 2021

- Assisted in the preparation of financial statements for retail operations.
- Conducted variance analysis to assess budget performance.
- Supported the development of financial models for pricing strategies.
- Collaborated with store managers on financial performance reviews.
- Utilized financial software for data analysis and reporting.
- Participated in strategic planning meetings to discuss financial goals.

SKILLS

Sales Forecasting

Performance Analysis

Data Analytics

Budgeting

Financial Reporting

Inventory Management

EDUCATION

Bachelor of Science in Finance

2015 – 2019

University of Florida

ACHIEVEMENTS

- Increased forecast accuracy by 30% through advanced modeling techniques.
- Recognized for exceptional contributions to sales strategy development.
- Successfully led a project that improved financial reporting efficiency.

LANGUAGES

English

Spanish

French