



# MICHAEL ANDERSON

Senior Care Program Manager

Innovative Senior Care Program Manager with a rich history of developing and managing comprehensive care programs tailored to meet the diverse needs of senior populations. Renowned for leveraging technology and data-driven insights to enhance program effectiveness and patient satisfaction. Expertise in leading cross-functional teams to implement strategic initiatives that improve health outcomes and operational efficiency.

## WORK EXPERIENCE

### Senior Care Program Manager

2020-2023

NextGen Senior Services

- Launched a digital health initiative that improved patient engagement by 45%.
- Managed a team of 18 to deliver high-impact care programs across multiple sites.
- Utilized performance metrics to assess program success and identify areas for enhancement.
- Collaborated with IT specialists to integrate technology solutions into care processes.
- Facilitated training for staff on new digital tools and best practices in patient care.
- Engaged with stakeholders to secure funding for program expansion and innovation.

### Program Development Specialist

2019-2020

Senior Care Innovations

- Assisted in the creation of new care programs that addressed gaps in service delivery.
- Conducted market research to inform program design and implementation.
- Collaborated with healthcare partners to enhance service integration and coordination.
- Monitored program outcomes and provided recommendations for improvements.
- Facilitated focus groups to gather insights from seniors and their families.
- Developed promotional materials to increase awareness of available services.

## ACHIEVEMENTS

- Recognized as a 'Top Innovator' in Senior Care by the National Health Foundation.
- Increased program enrollment by 60% through targeted outreach and engagement efforts.
- Awarded for excellence in program design and implementation at the Annual Senior Care Conference.

## CONTACT

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## EDUCATION

### Master of Science in Health Informatics

University of Southern California  
2018

## SKILLS

- Program Management
- Digital Health
- Data-Driven Insights
- Cross-Functional Leadership
- Regulatory Compliance
- Quality Improvement

## LANGUAGES

- English
- Spanish
- French