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SKILLS

- promotional printing
- project management
- client engagement
- market research
- design alignment
- mentorship

EDUCATION

BACHELOR OF ARTS IN MARKETING,
BUSINESS UNIVERSITY, 2012

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased client retention rate by 40% through improved service delivery.
- Received 'Top Performer Award' for exceeding sales targets, 2020.
- Successfully launched a new line of eco-friendly promotional products.

Michael Anderson

SENIOR SCREEN PRINT DESIGNER

Strategic Screen Print Artist with a decade of experience in the promotional products industry, specializing in custom branding solutions for a diverse clientele. Proven track record of designing and executing high-impact promotional materials that enhance brand visibility and drive consumer engagement. Expertise in utilizing cutting-edge printing technologies and techniques to deliver vibrant and durable products.

EXPERIENCE

SENIOR SCREEN PRINT DESIGNER

Brand Builders Inc.

2016 - Present

- Designed custom prints for promotional apparel and merchandise.
- Managed client projects, ensuring timely delivery and satisfaction.
- Collaborated with marketing teams to align designs with branding strategies.
- Conducted market research to identify trends in promotional products.
- Streamlined production processes to enhance efficiency and reduce costs.
- Supervised junior designers and provided mentorship.

SCREEN PRINT ARTIST

Promo Print Solutions

2014 - 2016

- Produced high-volume screen prints for promotional campaigns.
- Maintained quality control standards to ensure product excellence.
- Managed inventory and supply chain logistics for printing materials.
- Collaborated with clients to refine designs based on feedback.
- Documented printing procedures to facilitate training of new staff.
- Participated in trade shows to showcase company capabilities.