



# Michael ANDERSON

## MARKET DEVELOPMENT SPECIALIST

An experienced Rural Livestock Development Specialist with a strong background in livestock economics and market access strategies. With over 15 years of experience, this professional has successfully developed and implemented market-driven livestock programs that enhance farmer profitability and sustainability. Expertise includes analyzing market trends, developing pricing strategies, and conducting feasibility studies for livestock projects.

### CONTACT

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- 📍 San Francisco, CA

### SKILLS

- Market Analysis
- Economic Development
- Pricing Strategy
- Feasibility Studies
- Stakeholder Collaboration
- Policy Advocacy

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**PH.D. IN AGRICULTURAL ECONOMICS,  
UNIVERSITY OF ECONOMICS, 2009**

### ACHIEVEMENTS

- Increased farmer profitability by 40% through market access initiatives.
- Authored a widely recognized report on livestock economics, 2021.
- Presented at international conferences on rural economic development.

### WORK EXPERIENCE

#### MARKET DEVELOPMENT SPECIALIST

Rural Economic Development Agency

2020 - 2025

- Analyzed livestock market trends to inform program development.
- Developed pricing strategies that improved farmer income by 15%.
- Conducted feasibility studies for new livestock product lines.
- Facilitated partnerships with agribusinesses to enhance market access.
- Prepared reports on market conditions for stakeholders.
- Trained farmers on effective marketing techniques and strategies.

#### LIVESTOCK ECONOMIC ADVISOR

International Livestock Organization

2015 - 2020

- Provided economic assessments of livestock production systems.
- Worked with policymakers to enhance livestock trade regulations.
- Conducted workshops on livestock financing options for farmers.
- Analyzed the impact of livestock policies on rural economies.
- Collaborated with NGOs to develop market access programs.
- Published articles on livestock economics in industry journals.