



# Michael ANDERSON

## ROBO ADVISORY PRODUCT MANAGER

Innovative Robo Advisory Specialist with a strong foundation in financial analysis and technology-driven investment strategies. Expertise in the development and implementation of automated advisory platforms that enhance client engagement and satisfaction. Recognized for the ability to translate complex financial concepts into accessible solutions for clients. Demonstrates a proactive approach to identifying client needs and adapting services accordingly.

### CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

### SKILLS

- Financial analysis
- Product management
- User experience
- Algorithm development
- Market research
- Strategic planning

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF BUSINESS  
ADMINISTRATION, HARVARD  
BUSINESS SCHOOL**

### ACHIEVEMENTS

- Achieved a 20% increase in client retention through improved product offerings.
- Recognized as 'Employee of the Month' for outstanding contributions to product development.
- Successfully launched a new product that exceeded initial sales projections by 50%.

### WORK EXPERIENCE

#### ROBO ADVISORY PRODUCT MANAGER

Digital Wealth Solutions

2020 - 2025

- Managed the development lifecycle of a new robo-advisory product, achieving a 35% market penetration.
- Conducted user testing and gathered feedback to refine product features.
- Collaborated with data scientists to enhance algorithmic trading capabilities.
- Developed marketing strategies to promote product launch and increase visibility.
- Monitored industry trends to inform product enhancements and updates.
- Facilitated training sessions for internal teams on product functionalities.

#### FINANCIAL SERVICES ANALYST

Capital Advisors Group

2015 - 2020

- Conducted financial analysis to support investment strategies for a diverse client base.
- Utilized financial modeling software to forecast investment performance.
- Engaged with clients to assess their financial goals and offer tailored advisory services.
- Participated in the implementation of a new robo-advisory system.
- Prepared comprehensive reports on market conditions and investment opportunities.
- Supported senior management in strategic planning and decision-making processes.