

MICHAEL ANDERSON

Retail Performance Manager

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Dedicated Retail Performance Analyst with over nine years of experience in analyzing retail performance metrics to drive business improvement. Specializes in utilizing advanced data analytics techniques and tools to derive insights that inform strategic decision-making. Proven track record of enhancing operational efficiency and profitability through comprehensive data analysis and reporting. Strong communicator adept at presenting complex data to diverse audiences, ensuring alignment on key performance indicators and business objectives.

WORK EXPERIENCE

Retail Performance Manager | Top Retail Co.

Jan 2022 – Present

- Managed retail performance metrics and reporting systems to drive business decisions.
- Conducted thorough analysis of sales data to identify growth opportunities.
- Collaborated with cross-functional teams to develop and implement performance improvement initiatives.
- Engaged in customer satisfaction analysis to inform service enhancements.
- Presented analytical findings to executive leadership to support strategic planning.
- Facilitated workshops on data utilization for enhanced performance tracking.

Senior Retail Analyst | Retail Excellence Group

Jul 2019 – Dec 2021

- Analyzed market trends to inform product development and pricing strategies.
- Developed comprehensive reports on sales performance and operational efficiency.
- Collaborated with marketing teams to assess campaign effectiveness and customer engagement.
- Conducted competitive analysis to identify areas for improvement.
- Created and maintained dashboards for key performance indicators.
- Engaged with stakeholders to align on performance targets and strategies.

SKILLS

data analytics

performance management

strategic planning

reporting

customer satisfaction

collaboration

EDUCATION

Master of Business Administration (MBA)

2015 – 2019

Harvard Business School

ACHIEVEMENTS

- Increased sales performance by 30% through strategic data analysis.
- Received 'Outstanding Performance' award for excellence in retail analytics.
- Successfully implemented a new reporting system that improved data accessibility.

LANGUAGES

English

Spanish

French