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EXPERTISE SKILLS

- Program Management
- Community Outreach
- Data Analytics
- Interpersonal Communication
- Event Management
- Budget Oversight

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Master of Arts in Public Health, University of North Carolina

REFERENCES

John Smith

Senior Manager, Tech Corp
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Sarah Johnson

Director, Innovation Labs
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Michael Brown

VP Engineering, Solutions Inc
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MICHAEL ANDERSON

DIRECTOR OF COMMUNITY RECREATION

Innovative Recreation Operations Manager with a robust background in developing and managing recreational initiatives that promote community wellness and engagement. Expertise in creating inclusive programs that cater to a diverse demographic, ensuring accessibility and participation for all community members. Proven ability to utilize data analytics to inform decision-making and enhance program outcomes.

PROFESSIONAL EXPERIENCE

State Recreation Department

Mar 2018 - Present

Director of Community Recreation

- Managed a comprehensive suite of health and wellness programs, achieving a 50% increase in community participation.
- Developed and launched a new digital platform for program registration, improving user experience and accessibility.
- Facilitated partnerships with health organizations to promote physical fitness initiatives.
- Executed marketing campaigns that elevated program visibility, resulting in a 30% rise in attendance.
- Implemented feedback mechanisms to assess program impact, leading to continuous improvements.
- Coordinated volunteer efforts for community events, fostering a sense of belonging and engagement.

Community Health Center

Dec 2015 - Jan 2018

Program Supervisor

- Supervised the implementation of recreational programs tailored for senior citizens, enhancing physical activity levels.
- Conducted outreach to local seniors, increasing program enrollment by 45%.
- Organized health workshops and fitness classes, promoting healthy lifestyles.
- Collaborated with local businesses to secure sponsorships for community events.
- Monitored program budgets, ensuring financial accountability and resource optimization.
- Facilitated training sessions for staff on best practices in recreational programming.

ACHIEVEMENTS

- Honored with the 'Community Health Advocate Award' for outstanding contributions to public health.
- Increased program participation rates by 60% through targeted marketing efforts.
- Successfully launched a community wellness initiative that reached over 5,000 residents.