



# MICHAEL ANDERSON

## Senior Recreation Manager

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### SUMMARY

Dynamic and results-oriented Recreation Operations Manager with over a decade of comprehensive experience in overseeing program development, facility management, and team leadership within the recreation sector. Demonstrated expertise in enhancing operational efficiencies and promoting community engagement through innovative recreational programming. Proven ability to cultivate partnerships with stakeholders, ensuring the alignment of organizational goals with community needs.

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### WORK EXPERIENCE

#### Senior Recreation Manager City Parks and Recreation Department

Jan 2023 - Present

- Directed a team of 25 staff members, overseeing daily operations and programming initiatives.
- Implemented a new community outreach strategy that increased program enrollment by 40%.
- Managed a \$1.5 million budget, optimizing resource allocation and reducing operational costs by 15%.
- Collaborated with local organizations to host annual health and wellness fairs, attracting over 1,000 attendees.
- Developed and executed training programs for staff, enhancing service delivery and participant satisfaction.
- Monitored program metrics and prepared quarterly reports for city council presentations.

#### Recreation Coordinator Community Recreation Center

Jan 2020 - Dec 2022

- Coordinated recreational programs for diverse age groups, ensuring accessibility and engagement.
  - Conducted participant surveys to collect feedback and enhance program offerings based on community interests.
  - Developed promotional materials and managed social media campaigns, increasing program visibility.
  - Assisted in facility management, ensuring compliance with safety regulations and standards.
  - Organized training sessions for volunteers, fostering a collaborative and enthusiastic team environment.
  - Evaluated program success through participant feedback and attendance metrics, leading to a 20% increase in repeat participation.
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### EDUCATION

#### Master of Science in Recreation Management, University of Florida

Sep 2019 - Oct 2020

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### ADDITIONAL INFORMATION

- **Technical Skills:** Program Development, Budget Management, Community Engagement, Team Leadership, Data Analysis, Facility Management
- **Awards/Activities:** Awarded 'Excellence in Recreation Programming' by the State Recreation Association.
- **Awards/Activities:** Successfully expanded youth sports leagues, resulting in a 30% increase in participation.
- **Awards/Activities:** Recognized for outstanding community service by the Mayor's Office.
- **Languages:** English, Spanish, French