



# MICHAEL ANDERSON

## SENIOR RECREATION COORDINATOR

### CONTACT

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- San Francisco, CA

### SKILLS

- Program Development
- Budget Management
- Team Leadership
- Data Analysis
- Community Partnerships
- Outreach Coordination

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF SCIENCE IN RECREATION MANAGEMENT, UNIVERSITY OF HEALTH AND WELLNESS, 2018**

### ACHIEVEMENTS

- Awarded 'Recreation Leader of the Year' by the State Recreation Association in 2021.
- Increased community event participation by 40% through targeted marketing strategies.
- Successfully launched a new community fitness initiative that attracted over 200 participants in its first month.

### PROFILE

Accomplished Recreation Activities Coordinator with extensive experience in developing and overseeing community-based recreational programs. Recognized for exceptional leadership skills and the ability to inspire teams to deliver high-quality services. Proficient in budget management and resource allocation, ensuring programs are sustainable and impactful. Expertise in cultivating partnerships with various stakeholders to enhance program visibility and engagement.

### EXPERIENCE

#### SENIOR RECREATION COORDINATOR

##### Metro City Recreation Department

*2016 - Present*

- Designed and implemented comprehensive recreation programs for diverse populations, achieving a 50% increase in participation.
- Managed a budget of \$500,000, ensuring effective allocation of resources and adherence to financial guidelines.
- Led a team of 20 staff members, fostering a collaborative environment focused on program excellence.
- Integrated technology into program delivery, resulting in a 60% increase in online registrations.
- Evaluated program outcomes through participant surveys and data analysis, driving strategic improvements.
- Established and maintained partnerships with local businesses to support program funding and resources.

#### RECREATION SPECIALIST

##### Sunnyvale Community Center

*2014 - 2016*

- Assisted in the development of fitness and wellness programs, contributing to a 20% increase in member retention.
- Organized community outreach events to promote recreational activities, engaging over 1,000 residents.
- Provided training and support to volunteers, enhancing their effectiveness in program delivery.
- Maintained program documentation and reports for departmental compliance and funding purposes.
- Collaborated with health professionals to promote healthy lifestyle initiatives through recreational activities.
- Utilized social media platforms to increase program awareness and community involvement.