



# MICHAEL ANDERSON

## LEAD QUILTING DESIGNER

### PROFILE

Distinguished quilting artisan with a robust portfolio encompassing both functional and artistic quilts. Expertise in various quilting styles, including patchwork, appliqué, and contemporary designs. A profound understanding of color theory and fabric properties, which informs the creation of visually stunning quilts. Proven ability to manage multiple projects simultaneously while maintaining high standards of quality and customer satisfaction.

### EXPERIENCE

#### LEAD QUILTING DESIGNER

##### Quilted Dreams

2016 - Present

- Conceptualized and developed over 150 custom quilts for high-profile clients.
- Collaborated with designers to integrate quilts into interior design projects.
- Managed a team of artisans, ensuring timely project delivery and adherence to design specifications.
- Conducted market research to identify emerging trends and client preferences.
- Participated in regional quilting exhibitions, showcasing innovative designs.
- Implemented a customer relationship management system, enhancing client interaction.

#### QUILTING WORKSHOP FACILITATOR

##### Creative Craft Co.

2014 - 2016

- Designed and led hands-on quilting workshops for diverse age groups.
- Introduced participants to various quilting techniques and tools.
- Provided personalized guidance to enhance individual quilting projects.
- Coordinated community quilting events, fostering collaboration and creativity.
- Developed instructional materials to support workshop learning objectives.
- Utilized social media to promote workshops and engage with the quilting community.

### CONTACT

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### SKILLS

- Artistic quilting
- Project coordination
- Client collaboration
- Trend analysis
- Workshop leadership
- Social media marketing

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

#### DIPLOMA IN TEXTILE DESIGN, FASHION INSTITUTE OF TECHNOLOGY

### ACHIEVEMENTS

- Featured in 'Quilting Today' magazine for innovative quilt designs.
- Recipient of the 'Quilting Excellence Award' in 2021.
- Successfully increased workshop attendance by 40% through targeted marketing strategies.