



Michael ANDERSON

PRODUCT DEVELOPMENT MANAGER

Strategic Quantum Technologies Executive with a unique blend of technical acumen and business insight, specializing in the commercialization of quantum technologies. Extensive experience in product development, market analysis, and strategic planning. Renowned for the ability to bridge the gap between complex scientific principles and market needs, ensuring that technological advancements align with customer demands.

CONTACT

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- San Francisco, CA

SKILLS

- Product Development
- Market Analysis
- Strategic Planning
- Customer Engagement
- KPI Development
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

MBA, HARVARD BUSINESS SCHOOL

ACHIEVEMENTS

- Successfully launched three innovative quantum products that exceeded sales targets by 20%.
- Recognized for excellence in product management with the Quantum Innovator Award.
- Increased customer satisfaction ratings by implementing feedback-driven improvements.

WORK EXPERIENCE

PRODUCT DEVELOPMENT MANAGER

Quantum Tech Solutions

2020 - 2025

- Oversaw the development and launch of quantum-based products, achieving a market share increase of 15%.
- Conducted market research to identify opportunities for new technology applications.
- Collaborated with engineering teams to ensure product viability and performance.
- Developed go-to-market strategies that effectively communicated product value.
- Established KPIs to measure product success and guide future development.
- Engaged with customers to gather feedback and refine product offerings.

QUANTUM BUSINESS ANALYST

NextGen Quantum Technologies

2015 - 2020

- Analyzed market trends to inform product development strategies.
- Developed business cases for new quantum technology initiatives.
- Worked closely with sales teams to align product features with customer needs.
- Conducted competitive analysis to identify market positioning opportunities.
- Facilitated workshops to educate teams on quantum technology applications.
- Contributed to strategic planning discussions, influencing company direction.