



# MICHAEL ANDERSON

Non-Fiction Publishing Consultant

Versatile publishing consultant with a strong focus on non-fiction and memoir publishing. Extensive experience in guiding authors through the intricacies of personal storytelling and factual reporting. Expertise in manuscript development, marketing strategies, and audience engagement. Proven ability to assist clients in crafting compelling narratives that resonate with readers. Strong background in digital marketing and social media strategy enhances authors' visibility and market reach.

## CONTACT

- (555) 234-5678
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- San Francisco, CA

## EDUCATION

### Master of Fine Arts in Creative Writing

University of Iowa  
2016-2020

## SKILLS

- non-fiction publishing
- manuscript development
- audience engagement
- marketing strategies
- digital marketing
- storytelling

## LANGUAGES

- English
- Spanish
- French

## WORK EXPERIENCE

### Non-Fiction Publishing Consultant

2020-2023

True Story Publishing

- Guided over 60 non-fiction authors through the publication process, ensuring high-quality standards.
- Conducted manuscript assessments to enhance narrative clarity and impact.
- Developed comprehensive marketing plans that increased book sales by 50%.
- Facilitated author branding workshops to strengthen personal marketing efforts.
- Collaborated with distributors to expand market reach for client titles.
- Provided ongoing support to authors post-publication for sustained success.

### Consultant

2019-2020

Memoir Publishing Group

- Advised clients on effective memoir writing techniques, resulting in a 70% increase in publication success.
- Managed social media campaigns that enhanced engagement with target audiences.
- Conducted workshops on narrative structure and storytelling techniques.
- Developed promotional strategies that highlighted unique author voices.
- Collaborated with marketing teams to ensure alignment on promotional efforts.
- Provided mentorship for aspiring non-fiction authors, guiding them through the writing process.

## ACHIEVEMENTS

- Increased client book sales by 60% through effective marketing initiatives.
- Recognized for excellence in non-fiction publishing at the Non-Fiction Writers Conference 2023.
- Successfully facilitated a memoir writing retreat that attracted over 50 participants.