MA

Michael
ANDERSON

DIGITAL PROGRAM MANAGER

Strategic Public Program Manager with a proven record in executing community development initiatives that drive social impact. Specializes in leveraging technology to enhance program delivery and accessibility, ensuring that resources are effectively allocated to meet community needs. Strong analytical skills enable the identification of trends and opportunities for program enhancement. Demonstrated ability to lead diverse teams in high-pressure environments, fostering collaboration and innovation.

CONTACT

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- San Francisco, CA

SKILLS

- digital strategy
- community development
- program management
- analytics
- budget management
- volunteer coordination

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT, INSTITUTE OF URBAN STUDIES

ACHIEVEMENTS

- Recognized with the Innovation Award for outstanding contributions to community engagement.
- Secured $150,000 in funding for digital program initiatives.
- Achieved a 95% satisfaction rate from digital program participants.

WORK EXPERIENCE

DIGITAL PROGRAM MANAGER
Tech for Good Organization
2020 - 2025

- Designed and implemented digital outreach strategies, increasing program engagement by 60%.
- Developed online training modules for community members, enhancing digital literacy.
- Utilized analytics to assess program performance and inform strategic decisions.
- Coordinated with IT teams to enhance program accessibility through technology.
- Managed a budget for digital initiatives, ensuring cost-effective solutions.
- Facilitated online forums to engage community feedback on program offerings.

COMMUNITY DEVELOPMENT MANAGER
Urban Renewal Project
2015 - 2020

- Implemented community development strategies that resulted in a 45% increase in local engagement.
- Collaborated with local government to align community needs with development initiatives.
- Organized community events to promote resources and gather feedback.
- Managed volunteer recruitment and training to support program initiatives.
- Conducted impact assessments to measure program effectiveness.
- Developed partnerships with other organizations to enhance service delivery.