



Michael ANDERSON

DIGITAL HEALTH PROGRAM MANAGER

Innovative Public Health Capacity Building Specialist with a focus on using technology and digital tools to enhance public health education and engagement. Over 8 years of experience in designing and implementing e-learning programs for healthcare providers and community health workers. Strong ability to leverage data analytics to assess the effectiveness of health initiatives and drive improvements.

CONTACT

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SKILLS

- Digital health
- E-learning
- Data analysis
- Program development
- Community training
- Health informatics

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF PUBLIC HEALTH, HARVARD UNIVERSITY, 2015

ACHIEVEMENTS

- Developed a digital health program recognized as a best practice in public health by WHO.
- Increased digital literacy among health workers by 60% through targeted training initiatives.
- Published a guide on digital health implementation strategies adopted by several organizations.

WORK EXPERIENCE

DIGITAL HEALTH PROGRAM MANAGER

Tech for Health

2020 - 2025

- Designed and launched mobile health applications that increased engagement by 40% among users.
- Developed e-learning modules for over 1,500 healthcare workers on digital health tools.
- Analyzed user data to improve application functionality and user experience.
- Collaborated with software developers to create user-friendly health solutions.
- Trained community health workers on utilizing digital tools for patient education.
- Monitored program effectiveness, leading to a 20% improvement in health literacy among participants.

PUBLIC HEALTH CAPACITY BUILDING SPECIALIST

Digital Health Initiative

2015 - 2020

- Conducted workshops on integrating technology into public health practices.
- Developed partnerships with tech firms to enhance health data collection methods.
- Created training resources that improved digital health literacy by 35% among healthcare providers.
- Facilitated webinars on best practices for using health informatics in community settings.
- Evaluated the impact of digital interventions on health outcomes, providing actionable insights.
- Presented findings at international conferences, promoting innovative practices in public health.