



MICHAEL ANDERSON

PUBLIC AFFAIRS CONSULTANT

CONTACT

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-  San Francisco, CA

SKILLS

- strategic communication
- stakeholder analysis
- qualitative research
- quantitative research
- public engagement
- report writing

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN POLITICAL SCIENCE, UNIVERSITY OF CALIFORNIA, BERKELEY

ACHIEVEMENTS

- Secured funding for a major public engagement initiative through successful grant writing.
- Increased public awareness of policy issues by 25% through targeted communication strategies.
- Recognized as a leading voice in public affairs research within the regional community.

PROFILE

Accomplished Public Affairs Researcher with a robust background in strategic communication and stakeholder analysis. Expertise in utilizing mixed-method research approaches to understand public perceptions and inform policy decisions. Skilled in translating complex research findings into effective communication strategies that resonate with diverse audiences. Demonstrated success in fostering collaborative relationships with governmental agencies and non-profit organizations to drive public engagement initiatives.

EXPERIENCE

PUBLIC AFFAIRS CONSULTANT

Strategic Insights Group

2016 - Present

- Provided consulting services to governmental agencies on public policy issues.
- Conducted focus groups and surveys to assess public opinion on key legislation.
- Developed communication plans based on research findings to improve public outreach.
- Analyzed demographic data to identify target audiences for policy initiatives.
- Facilitated workshops to educate stakeholders on research methodologies and findings.
- Collaborated with media outlets to disseminate research results effectively.

RESEARCH ASSOCIATE

Public Affairs Research Institute

2014 - 2016

- Conducted qualitative research to explore community attitudes towards public policy.
- Drafted comprehensive reports summarizing research outcomes for internal stakeholders.
- Utilized statistical software to analyze survey data, enhancing report accuracy.
- Assisted in the design and implementation of research studies on public issues.
- Engaged with community organizations to gather insights and foster collaboration.
- Presented research findings to policymakers, aiding in effective decision-making.