MICHAEL
ANDERSON

Senior Instructional Designer

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Experienced Property Management Educator with over 13 years of practice in delivering impactful training programs tailored for real estate professionals. Expertise in digital learning platforms and instructional design, with a focus on enhancing the educational experience through technology. Demonstrated ability to analyze training needs and develop innovative solutions that drive participant engagement and knowledge retention.

WORK EXPERIENCE

Senior Instructional Designer | Property Management Learning Center   Jan 2022 – Present

- Designed and developed online training courses for property management professionals.
- Utilized learning analytics to assess participant engagement and course effectiveness.
- Created multimedia content to enhance the learning experience.
- Facilitated virtual training sessions to reach a broader audience.
- Collaborated with subject matter experts to ensure content accuracy and relevance.
- Managed the transition of in-person training to online formats during the pandemic.

Property Management Trainer | Real Estate Training Consortium   Jul 2019 – Dec 2021

- Delivered engaging training workshops on property management strategies.
- Implemented participant feedback to continuously improve training content.
- Conducted assessments to measure training outcomes and effectiveness.
- Organized events to promote networking among property management professionals.
- Maintained comprehensive records of training activities and participant progress.
- Provided mentorship to new property management trainers.

SKILLS

Instructional Design   Digital Learning   Learning Analytics   Multimedia Development   Virtual Training

Participant Mentorship

EDUCATION

Master of Science in Instructional Design   2015 – 2019
Purdue University

ACHIEVEMENTS

- Increased online training course completion rates by 50% within one year.
- Received the 'Innovative Educator Award' from the Real Estate Education Association in 2022.
- Developed a widely adopted training framework for online property management education.

LANGUAGES

English   Spanish   French