



MICHAEL ANDERSON

PROPERTY ASSET MANAGER

PROFILE

Innovative Property Asset Manager with extensive experience in the retail sector, specializing in the management of high-traffic commercial properties. Expertise in lease negotiations, tenant relations, and property marketing strategies that drive foot traffic and revenue growth. Demonstrates a keen understanding of market dynamics and consumer behavior, leveraging insights to optimize asset performance.

EXPERIENCE

PROPERTY ASSET MANAGER

Retail Realty Solutions

2016 - Present

- Managed a portfolio of 15 retail properties with a focus on enhancing customer experience and profitability.
- Implemented targeted marketing campaigns that increased foot traffic by 40% across managed locations.
- Negotiated lease agreements that resulted in a 25% increase in rental income.
- Developed and maintained strong relationships with tenants, addressing concerns and improving retention rates.
- Conducted regular property inspections to ensure compliance with safety and operational standards.
- Collaborated with local businesses to create community events that boosted property visibility.

ASSISTANT PROPERTY MANAGER

Urban Retail Group

2014 - 2016

- Supported daily operations of a bustling shopping center with over 100 tenants.
- Assisted in the execution of marketing strategies that increased overall sales by 15%.
- Conducted market analysis to inform leasing strategies and tenant mix optimization.
- Managed vendor contracts for maintenance and repairs, ensuring quality service delivery.
- Coordinated tenant events that enhanced community engagement and increased foot traffic.
- Prepared financial reports and forecasts to assist in budget planning.

CONTACT

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SKILLS

- Retail Management
- Lease Negotiation
- Marketing Strategy
- Tenant Relations
- Financial Reporting
- Community Engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN BUSINESS
ADMINISTRATION - ARIZONA STATE
UNIVERSITY

ACHIEVEMENTS

- Increased overall property revenue by 35% through strategic tenant acquisition.
- Received 'Excellence in Property Management' award for outstanding performance in 2021.
- Implemented sustainability initiatives that reduced energy costs by 20% across managed properties.