



Michael ANDERSON

E-COMMERCE WEB DEVELOPER

As a dedicated Progressive Web App Developer with over 4 years of experience in the e-commerce sector, I have developed a deep understanding of user behavior and the importance of a flawless online shopping experience. My expertise lies in creating PWAs that not only attract users but also convert them into loyal customers.

CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

SKILLS

- JavaScript
- HTML
- CSS
- React
- User Experience Design
- Analytics
- Agile methodologies

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN
INFORMATION TECHNOLOGY, CITY
UNIVERSITY**

ACHIEVEMENTS

- Boosted customer satisfaction ratings by 20% through enhanced application features.
- Recognized as Employee of the Month for outstanding contributions to project success.
- Contributed to a project that won an award for best user experience at a tech fair.

WORK EXPERIENCE

E-COMMERCE WEB DEVELOPER

ShopSmart
2020 - 2025

- Developed a PWA for an online store that led to a 35% increase in sales.
- Implemented user tracking features to analyze shopping behavior and optimize UX.
- Collaborated with marketing teams to align promotional strategies with web functionalities.
- Conducted usability testing and incorporated feedback into application updates.
- Ensured cross-browser compatibility and mobile responsiveness for all features.
- Worked with designers to create visually engaging product layouts and displays.

WEB DEVELOPER INTERN

EcomTech
2015 - 2020

- Assisted in the development of PWA features for a retail website, improving user retention.
- Conducted market research to inform feature development and enhancements.
- Participated in code reviews and contributed to team projects.
- Learned to integrate payment gateways to facilitate online transactions.
- Helped maintain the existing website by troubleshooting and resolving issues.
- Created documentation for new features and updates to enhance team collaboration.