MA

Michael Anderson

PROGRAM EVALUATION SPECIALIST

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SKILLS

- program evaluation
- digital health
- data analysis
- user-centered design
- stakeholder collaboration
- report writing

EDUCATION

BACHELOR'S IN COMPUTER SCIENCE, STANFORD UNIVERSITY

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Improved user engagement by 40% through targeted evaluation recommendations.
- Recognized for excellence in project contributions at TechHealth Innovations.
- Successfully collaborated on a project that increased digital health application downloads by 25%.

Innovative Program Evaluation Specialist with 4 years of experience in the technology sector, focusing on evaluating digital health interventions. Strong background in utilizing user-centered design principles to ensure evaluations are relevant and actionable. Proficient in statistical analysis and data visualization tools to communicate findings effectively to tech stakeholders. Experienced in collaborating with product teams to align evaluation practices with user needs and business objectives.

EXPERIENCE

PROGRAM EVALUATION SPECIALIST

TechHealth Innovations

2016 - Present

- Conducted evaluations of mobile health applications to assess user engagement and health outcomes.
- Utilized data analytics tools to measure the impact of digital interventions.
- Collaborated with cross-functional teams to incorporate evaluation feedback into product development.
- Developed user surveys to gather qualitative insights on application usability.
- Presented evaluation results to stakeholders to inform product enhancements.
- Facilitated focus groups with users to understand their experiences and needs.

EVALUATION INTERN

Digital Health Solutions

2014 - 2016

- Assisted in evaluating online health education programs to measure effectiveness.
- Designed data collection tools to capture user feedback on digital platforms.
- Performed data analysis to identify trends and areas for improvement.
- Contributed to evaluation reports that highlighted key findings and recommendations.
- Engaged with users to gather insights on their digital health experiences.
- Supported the development of training materials for staff on evaluation best practices.