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EXPERTISE SKILLS

- international negotiation
- global marketing
- data analytics
- brand partnerships
- market research
- athlete promotion

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Master of International Business, University of Southern California

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

INTERNATIONAL SPORTS AGENT

Innovative sports agent with a specialization in international sports representation and global marketing strategies. Extensive experience in negotiating contracts across various leagues, ensuring compliance with international regulations. Recognized for ability to cultivate relationships with international brands, enhancing sponsorship opportunities for clients. Proficient in utilizing data analytics to inform negotiation strategies and identify market trends.

PROFESSIONAL EXPERIENCE

Global Sports Agency

Mar 2018 - Present

International Sports Agent

- Negotiated international contracts for athletes across multiple sports.
- Established partnerships with global brands for client endorsements.
- Conducted market research to identify opportunities in foreign markets.
- Utilized data analytics to enhance negotiation outcomes.
- Facilitated international media engagements for athlete promotion.
- Advised clients on cross-border career opportunities.

International Sports Marketing Group

Dec 2015 - Jan 2018

Sports Marketing Coordinator

- Coordinated marketing campaigns for international sports events.
- Managed sponsorship deals with global corporations.
- Analyzed market trends to inform campaign strategies.
- Collaborated with athletes to create personalized marketing content.
- Developed promotional material for international audiences.
- Organized events to enhance brand visibility in new markets.

ACHIEVEMENTS

- Secured sponsorships with international brands, increasing client revenue by 200%.
- Successfully negotiated contracts with overseas teams worth over \$30 million.
- Expanded athlete representation into five new international markets.