

# MICHAEL ANDERSON

Makeup and Skincare Specialist

- San Francisco, CA
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Dedicated Makeup Artist with a strong emphasis on skincare integration within makeup artistry, recognized for promoting healthy skin as the foundation for beautiful makeup looks. Extensive experience in providing personalized skincare consultations alongside makeup application, enhancing overall client satisfaction. Expertise in a variety of skincare products and their compatibility with makeup, ensuring optimal results.

## WORK EXPERIENCE

### Makeup and Skincare Specialist | Glow Beauty Lounge

Jan 2022 – Present

- Provided comprehensive skincare and makeup consultations for clients.
- Developed personalized skincare regimens to enhance makeup application.
- Utilized high-quality products to ensure skin health and makeup longevity.
- Conducted workshops on skincare education and makeup techniques.
- Maintained a loyal client base through exceptional service and follow-ups.
- Collaborated with dermatologists to provide clients with tailored skincare solutions.

### Freelance Makeup Artist | Self-Employed

Jul 2019 – Dec 2021

- Executed makeup applications for events while integrating skincare advice.
- Created content for social media focused on skincare and makeup tips.
- Participated in client consultations to assess skin types and concerns.
- Maintained a clean and organized workspace for makeup applications.
- Developed a professional portfolio highlighting skincare-focused makeup.
- Engaged with clients post-application to ensure satisfaction and gather feedback.

## SKILLS

skincare integration

client education

personalized consultations

product knowledge

workshop facilitation

portfolio development

## EDUCATION

### Diploma in Skincare and Makeup Artistry

2015 – 2019

Skin Health Institute

## ACHIEVEMENTS

- Recognized as 'Top Skincare Makeup Artist' by Skin Health Magazine in 2023.
- Increased client retention rates by 35% through skincare education.
- Featured in local beauty blogs for innovative approach to skincare and makeup.

## LANGUAGES

English

Spanish

French