



# Michael ANDERSON

## SUSTAINABILITY PROGRAM MANAGER

Strategic Product Sustainability Analyst with a strong foundation in business management and environmental policy. Expertise in aligning sustainability initiatives with corporate strategy, ensuring a balance between environmental responsibility and business performance. Skilled in stakeholder engagement and communication, fostering collaboration across departments to drive sustainability goals. Demonstrated ability to analyze market trends and consumer behavior to inform product sustainability strategies.

### CONTACT

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- 📍 San Francisco, CA

### SKILLS

- Sustainability Strategy
- Stakeholder Engagement
- Market Analysis
- Program Management
- Cross-Departmental Collaboration
- Training Development

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**MASTER OF BUSINESS  
ADMINISTRATION, HARVARD  
BUSINESS SCHOOL**

### ACHIEVEMENTS

- Led a sustainability initiative that resulted in a 60% increase in sustainable product sales.
- Recognized as a leader in corporate sustainability by the Green Business Network.
- Successfully implemented a waste reduction strategy that saved the company \$1 million annually.

### WORK EXPERIENCE

#### SUSTAINABILITY PROGRAM MANAGER

Green Business Solutions

2020 - 2025

- Developed and executed sustainability programs that increased company-wide engagement by 50%.
- Managed cross-departmental teams to ensure alignment with sustainability objectives.
- Conducted market analysis to identify opportunities for sustainable product development.
- Established partnerships with environmental organizations to enhance corporate sustainability initiatives.
- Prepared and presented sustainability performance reports to the board of directors.
- Implemented a company-wide sustainability certification program, improving overall compliance.

#### PRODUCT DEVELOPMENT ANALYST

EcoFriendly Products

2015 - 2020

- Collaborated with product teams to integrate sustainability into product design processes.
- Analyzed customer feedback to refine sustainable product offerings.
- Assisted in the development of sustainability training materials for employees.
- Monitored industry trends to inform product innovation strategies.
- Coordinated sustainability initiatives with marketing campaigns to enhance brand visibility.
- Conducted workshops on sustainable practices for product teams.