



Michael

ANDERSON

DATA VISUALIZATION DESIGNER

Strategic Product Designer with a focus on data visualization and analytics-driven design, offering over 8 years of experience in transforming complex data into intuitive visual narratives. This professional excels at leveraging insights from user behavior and data analytics to inform design decisions, ensuring that products not only meet aesthetic standards but also enhance user engagement and understanding.

CONTACT

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SKILLS

- Data Visualization
- User-Centered Design
- Prototyping
- Collaboration
- Design Strategy
- User Research

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN DESIGN,
UNIVERSITY OF WASHINGTON, 2014**

ACHIEVEMENTS

- Increased user engagement with data tools by 30% through effective design solutions.
- Received 'Excellence in Design' award for innovative dashboard designs.
- Published articles on data visualization in industry-leading publications.

WORK EXPERIENCE

DATA VISUALIZATION DESIGNER

Insight Analytics Group

2020 - 2025

- Designed interactive dashboards that improved data comprehension for end-users by 45%.
- Collaborated with data analysts to translate complex datasets into actionable insights.
- Utilized Tableau and D3.js to create visually compelling data representations.
- Conducted user interviews to better understand data interaction preferences.
- Led design reviews with stakeholders to ensure alignment with project objectives.
- Developed best practices for data visualization to enhance team output.

PRODUCT DESIGNER

Visualize It LLC

2015 - 2020

- Created user-centric designs for analytical tools, driving a 20% increase in user adoption.
- Utilized user feedback to iterate on designs and enhance usability.
- Developed wireframes and prototypes for new product features.
- Worked closely with engineers to ensure design feasibility and functionality.
- Presented design concepts to clients, receiving positive feedback for clarity and usability.
- Contributed to team brainstorming sessions, fostering innovative design solutions.