

MICHAEL ANDERSON

Product Business Analyst

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Experienced Product Business Analyst with a proven track record in delivering insights that drive product success. Skilled in utilizing data analytics to inform product strategy and enhance user engagement. Strong communicator with the ability to liaise between technical teams and business stakeholders effectively. Deep understanding of Agile methodologies and experience in fast-paced environments.

WORK EXPERIENCE

Product Business Analyst | Core Innovations

Jan 2022 – Present

- Analyzed customer usage data to identify trends and opportunities for product improvement.
- Collaborated with design teams to create user-friendly product interfaces.
- Facilitated workshops to gather stakeholder requirements and feedback.
- Developed product specifications and roadmaps to guide development efforts.
- Monitored product lifecycle to ensure alignment with business goals.
- Presented analytical findings to senior management for strategic decision-making.

Product Analyst Intern | Smart Tech Solutions

Jul 2019 – Dec 2021

- Supported data collection and analysis for product performance evaluations.
- Assisted in the creation of user stories to enhance product development.
- Participated in product testing to ensure functionality meets requirements.
- Compiled insights from user feedback to inform design iterations.
- Maintained documentation of processes to support compliance and audits.
- Engaged in team meetings to contribute to product brainstorming sessions.

SKILLS

Data Analytics

User Interface Design

Stakeholder Requirements

Product Roadmapping

Presentation Skills

Agile Practices

EDUCATION

Bachelor of Science in Business Information Systems

Los Angeles

University of California

ACHIEVEMENTS

- Successfully contributed to a project that improved user satisfaction by 18%.
- Awarded for exceptional analytical skills during internship program.
- Implemented a new reporting system that reduced data retrieval times by 30%.

LANGUAGES

English

Spanish

French