MICHAEL ANDERSON

Senior Product Business Analyst

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SUMMARY

Dynamic and results-oriented Product Business Analyst with over a decade of experience in driving product enhancements and delivering actionable insights. Recognized for a profound ability to analyze market trends and consumer behaviors, translating complex data into strategic recommendations. Proficient in collaborating with cross-functional teams to streamline processes and optimize product performance.

WORK EXPERIENCE

Senior Product Business Analyst Tech Innovations Ltd.   *Jan 2023 - Present*

- Conducted comprehensive market analysis to identify emerging trends and opportunities.
- Collaborated with product managers to define product roadmaps and prioritize features.
- Utilized SQL and Tableau for data analysis and visualization to support decision-making.
- Facilitated cross-departmental workshops to align product strategies with business goals.
- Implemented user feedback mechanisms to refine product offerings and increase user satisfaction.
- Monitored key performance indicators to assess product success and recommend improvements.

Product Analyst Global Solutions Inc.   *Jan 2020 - Dec 2022*

- Analyzed customer data to inform product feature development and enhancements.
- Developed and maintained dashboards for real-time product performance tracking.
- Engaged with stakeholders to gather requirements and translate them into actionable insights.
- Supported the Agile development process by providing detailed user stories and acceptance criteria.
- Conducted competitive analysis to refine product positioning in the market.
- Presented findings and recommendations to senior leadership to guide strategic initiatives.

EDUCATION

Master of Business Administration, University of California, Berkeley   *Sep 2019 - Oct 2020*

ADDITIONAL INFORMATION

- **Technical Skills:** Data Analysis, SQL, Tableau, Agile Methodologies, Market Research, Stakeholder Engagement
- **Awards/Activities:** Increased product user engagement by 30% through targeted feature enhancements.
- **Awards/Activities:** Recognized as Employee of the Month for outstanding contribution to product strategy.
- **Awards/Activities:** Successfully launched three major product updates within budget and timeline constraints.
- **Languages:** English, Spanish, French