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EXPERTISE SKILLS

- Data Analysis
- Healthcare Analytics
- SPSS
- Python
- User Research
- Regulatory Compliance

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Bachelor of Science in Health Informatics, University of Michigan, 2017

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

PRODUCT ANALYST

Dynamic Product Analyst with over five years of experience in the healthcare domain, adept at integrating data analysis with strategic product development. Expertise in employing statistical techniques to evaluate product efficacy and user engagement, translating complex data into actionable insights that enhance healthcare solutions. Strong background in collaborating with clinical teams to align product offerings with patient needs and regulatory requirements.

PROFESSIONAL EXPERIENCE

HealthTech Innovations

Mar 2018 - Present

Product Analyst

- Conducted comprehensive product evaluations to assess market needs and user impact.
- Collaborated with clinical teams to gather requirements for product design and features.
- Utilized SPSS and Python for data analysis to inform product strategy.
- Developed user personas to guide product development in alignment with patient needs.
- Facilitated focus groups to gather user feedback and improve product offerings.
- Monitored industry trends to ensure compliance with healthcare regulations.

Wellness Solutions Co.

Dec 2015 - Jan 2018

Junior Product Analyst

- Assisted in the analysis of product performance data to identify areas for improvement.
- Supported product development teams in user testing and feedback sessions.
- Conducted competitive analysis to inform product positioning and enhancements.
- Prepared reports on product metrics for stakeholder presentations.
- Engaged with users to gather insights on product usability and satisfaction.
- Tracked regulatory changes to ensure product compliance and safety.

ACHIEVEMENTS

- Contributed to a 15% increase in patient engagement through product enhancements.
- Recognized for outstanding performance in product usability testing.
- Successfully launched a healthcare product that achieved 95% user satisfaction rate.