



# MICHAEL ANDERSON

## PRINT PRODUCTION SPECIALIST

### CONTACT

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-  San Francisco, CA

### SKILLS

- Graphic Design
- Print Media
- Client Relations
- Color Management
- Time Management
- Creative Thinking

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**ASSOCIATE DEGREE IN GRAPHIC DESIGN, COMMUNITY COLLEGE OF ARTS, 2015**

### ACHIEVEMENTS

- Recipient of the 'Emerging Designer Award' at the National Design Conference in 2021.
- Successfully increased client satisfaction scores by implementing feedback-driven design revisions.
- Contributed to a team project that won a regional advertising award.

### PROFILE

Dynamic and detail-oriented Print Designer with a proven track record in transforming client visions into visually striking print media. Combining artistic flair with robust technical skills, this professional excels in creating designs that not only attract but also engage audiences effectively. With extensive experience in both corporate and freelance environments, adept at navigating diverse client needs and delivering tailored solutions.

### EXPERIENCE

#### PRINT PRODUCTION SPECIALIST

##### Visionary Prints Inc.

*2016 - Present*

- Designed high-impact promotional materials that increased event attendance by 50%.
- Executed quality control procedures to ensure print accuracy and color fidelity.
- Coordinated with printers to optimize production workflows and reduce costs.
- Developed templates for recurring marketing materials, improving efficiency.
- Engaged in client consultations to refine design objectives and expectations.
- Utilized project management tools to track progress and deadlines.

#### JUNIOR PRINT DESIGNER

##### Innovative Media Group

*2014 - 2016*

- Assisted in the design and production of print collateral for various clients.
- Participated in brainstorming sessions to generate creative concepts for marketing campaigns.
- Maintained brand consistency across all print materials.
- Managed multiple projects simultaneously, ensuring timely delivery.
- Provided support in the preparation of design presentations for client meetings.
- Conducted post-project evaluations to gather feedback and improve processes.