



Michael

ANDERSON

DIGITAL CONTENT EDITOR

Innovative Post Production Editor with a specialization in the realm of digital media and content creation. Adept at leveraging cutting-edge technology to produce visually stunning and engaging content for various platforms. Proven expertise in managing the entire post-production process from conception to final delivery, ensuring alignment with creative vision and client requirements.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Final Cut Pro
- Adobe After Effects
- Content Strategy
- Digital Marketing
- Data Analysis
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN DIGITAL MEDIA, FULL SAIL UNIVERSITY

ACHIEVEMENTS

- Developed a viral marketing campaign that increased brand visibility.
- Recognized for exceptional creativity in digital content production.
- Contributed to a project that won a regional award for digital excellence.

WORK EXPERIENCE

DIGITAL CONTENT EDITOR

NextGen Media

2020 - 2025

- Edited and produced over 200 digital shorts for online distribution.
- Utilized Final Cut Pro and Adobe After Effects for high-quality video outputs.
- Worked closely with marketing teams to create engaging promotional content.
- Analyzed viewer metrics to inform editing decisions and content strategy.
- Implemented feedback loops with clients to refine project outcomes.
- Developed a library of stock footage for future projects.

POST PRODUCTION INTERN

Creative Digital Solutions

2015 - 2020

- Assisted in editing corporate videos and internal communications.
- Learned to manage digital assets and organize footage libraries.
- Participated in team meetings to discuss project goals and timelines.
- Supported the editing team in creating engaging visual content.
- Conducted research on best practices in digital editing.
- Gained hands-on experience with various editing software platforms.